Project Proposal

* 1+ Pages
* 11 pt font
* Single Spacing

Title (Name of App)

Group Member Names: Celina Ough, etc.

Introduce Your App:

1. What is the problem your app is solving? Why is this an important problem?
2. What is your app: Describe clearly what the app is, and at a high level, what it does. Use pictures as needed. (Marketing Pitch for why users should care about it and use it)
3. Who are your *natural users*? You will need to interact with them a bit in the semester and collect feedback from such users

Your Competition

1. What other apps are similar?
2. What is your experience with other such apps
3. What will make your app better than competition? What niche does it fill?

Main Modules of your app?

I.e. server-side, mobile device side, 3rd party software services

Mobile “Innovation”

What is the most innovated aspect of your app from a mobile perspective? What will you do differently from a regular desktop application that makes it truly mobile? Incorporate some features of a mobile device to make experice seamless